

ORGANIZED BY:



MONGOLIAN NATIONAL
MINING ASSOCIATION

FOCUS COUNTRY:



MINEPRO

2024

INTERNATIONAL
QUARRYING AND

MINING

EXHIBITION

OCTOBER 10-12

Ulaanbaatar, Mongolia



INVITATION
FOR PARTNER COUNTRY ONLY

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INTERNATIONAL QUARRYING AND MINING EXHIBITION - MINEPRO 2024

Dear Sir/Madam,

The MONGOLIAN NATIONAL MINING ASSOCIATION invites you to exhibit at the International Quarrying and Mining Exhibition (MINEPRO 2024) scheduled to take place from October 10 to 12, 2024, in Ulaanbaatar, Mongolia.

This exhibition will bring together various stakeholders in the Mongolian mining industry, including mining-related companies, suppliers, service providers, embassies, trade representative agencies, and international companies aiming to enter the Mongolian market. The primary goal of this exhibition is to facilitate information exchange and promote supplier products through a series of programs planned during the event.

The centerpiece of this exhibition lies in the concurrent presentation of mining and construction equipment, alongside complementary auxiliary tools, all within an authentic work site environment. This pioneering approach empowers potential buyers with the unique opportunity to conduct comprehensive cross-brand evaluations prior to procurement, enabling them to witness first-hand the operational dynamics of equipment pertinent to their specific job site requirements.

Distinguished as the inaugural event of its kind in Asia, this exhibition stands as a testament to innovation within the industry. Preliminary research anticipates a robust engagement from key stakeholders, underscoring the keen interest and active involvement expected from diverse industry participants.

We invite you to review this partnership proposal and explore the wide range of exhibition opportunities.

Should you need additional information, please do not hesitate to contact us at: partnership@minepro.mn

We look forward to seeing you in MINEPRO 2024.

Erdenetuya.G
CEO, Mongolian National
Mining Association

ABOUT ORGANISER



MONGOLIAN NATIONAL
MINING ASSOCIATION

The Mongolian National Mining Association was established in 1994 so as to best safeguard the lawful interests and legitimate benefits of its members by seeking to reflect their voices and concerns in the state policies, provide the members and the general public with the most up-to-date and comprehensive information and

knowledge on the minerals industry, and help build lasting and effective cooperation and partnerships for the industry. Our members are national and multinational mining and exploration corporations, equipment producers and suppliers, service providers as well as banking and insurance institutions and representatives of scholarly and

academic circles. We also take pride in Mongolian Coal Association, Association of Ore Processors, Society of Geological Science of Mongolia, Mine Surveyors Union, Drillers Association and other non-governmental professional association as well as the US Asia Foundation being the members of the Mongolian National Mining Association.



Mongolia's mineral resources industry stands as the backbone of its economy, contributing over 25% to GDP, more than 30% to the state's general budget revenue, about 73% to foreign direct investment, and over 92% to total exports. This industry's significance is directly tied to the current economic landscape. Consequently, the Mongolian National Mining Association, in collaboration with the Mongolian Ministry of Mining and Heavy Industry, has been organising the "Mining Week" event since 2022. The primary objective is to promote Mongolia's mineral resources sector to foreign investors and attract foreign investment. The "Mining Week" event in 2023 focused on government policies, decisions, the legal framework

in the mineral resources sector, geological exploration, responsible mining, coal, oil, non-ferrous metals, industrialisation, underground mining, and high-tech applications covering around 20 thematic conferences and meetings. Over 300 guests from 20 countries, including Australia, Austria, Canada, the USA, South Korea, China, Russia, the United Kingdom, Germany, India, Japan, Finland, South Africa, the United Arab Emirates, France, Spain, and Pakistan attended. Approximately 5,000 participants representing the government, private sector, civil society organisations, and citizens actively participated. In 2024, we are excited to announce the upcoming "Mining Week 2024" event, focusing on the pivotal

themes of green energy transition and critical minerals, which currently stand out as significant trends in the global mineral resources sector. As part of this initiative, we are proud to present the "MinePro 2024" exhibition, a collaborative effort that will take place during the "Mining Week 2024". This exhibition promises to showcase cutting-edge advancements and innovations in the mining industry, bringing together professionals and experts from around the world. Join us for a week dedicated to exploring the future of sustainable mining and the vital role of critical minerals in shaping the trajectory of the industry.

OUR EVENTS



ABOUT THE EXHIBITION

We are delighted to announce the International Quarrying and Mining Exhibition, featuring a real life work site demonstration area for three days in Mongolia. This remarkable event, spanning an impressive **50,000 square meters**, promises to be a pioneering showcase of the cutting-edge capabilities within the mining industry. Beyond simply presenting state-of-the-art technical equipment, this exhibition offers an immersive experience, allowing visitors to explore stakeholder pavilions and engage with industry experts.

At the heart of this exhibition lies a lifelike working area where heavy machinery, crushers, sieves operate and more, providing attendees with an authentic understanding of their functionality. Moreover, the event offers a unique opportunity to gain insights into international programs, with dedicated areas showcasing initiatives from various countries. We are proud to offer a spacious indoor hall covering **6,400 square meters**, ensuring that our exhibitors have a comfortable and conducive environment to display their offerings. Additionally, stakeholders can take advantage of the outdoor area, where they have the flexibility to construct their facilities tailored to their specific needs at the **Quarry Floor**. With approximately **320 exhibitors** expected to participate and an estimated attendance of **10,000 spectators**, this event is poised to be a pivotal moment for the industry. We are also pleased to highlight the array of business support programs available to stakeholders throughout the exhibition.

WHAT IS UNIQUE ABOUT THE EXHIBITION

Country Showcase: This platform will be an exclusive channel to support and promote companies engaged in importing various products, services and equipment from their home country. It will be a key bridge to introduce exporters to the developing Mongolian market and thus support international trade. It is also a unique opportunity to introduce the country's foreign trade policy to the Mongolian market.

Procurement Presentation Event: To present suppliers, interested enterprises, and individuals with the fundamental requirements for collaborating with Mongolian mining companies, we aim to elucidate our procurement policy, safety standards, and principles of business ethics. Currently, Mongolia's major mining companies organise separate procurement presentation events. Our ambition is to consolidate these events into a single venue and timeframe, which will result in real-time and economic savings for both suppliers and buyers. This consolidation will have direct and indirect positive effects on the environment, promoting sustainable mining practices.

Consulting & Service Providers Event: Focusing on exploration services, mining services, legal services, metallurgical process consulting, financial services, environmental services, and safety and health consulting, featuring prominent firms from international companies. Each participating company will be allotted a dedicated 5-minute slot to present and showcase their comprehensive company profile. This event promises to be a unique and valuable opportunity for mutual engagement and collaboration, providing a platform for meaningful interactions and potential partnerships between participating entities.

First Ever Asia's Live Demonstration Area: This area features mining and construction equipment, plus supporting tools, in a real work site. Prospective buyers can evaluate different brands and their equipment's suitability for specific job site needs.

SUSTAINABLE MINEPRO 2024

More recycling opportunities

More facilities will be available throughout the site to maximise the recycling options for visitors' waste. These will include dedicated bins for food waste, dry recycling (paper, card, tin, aluminium etc), general waste, and glass.

Single-use plastics being taken off the menu

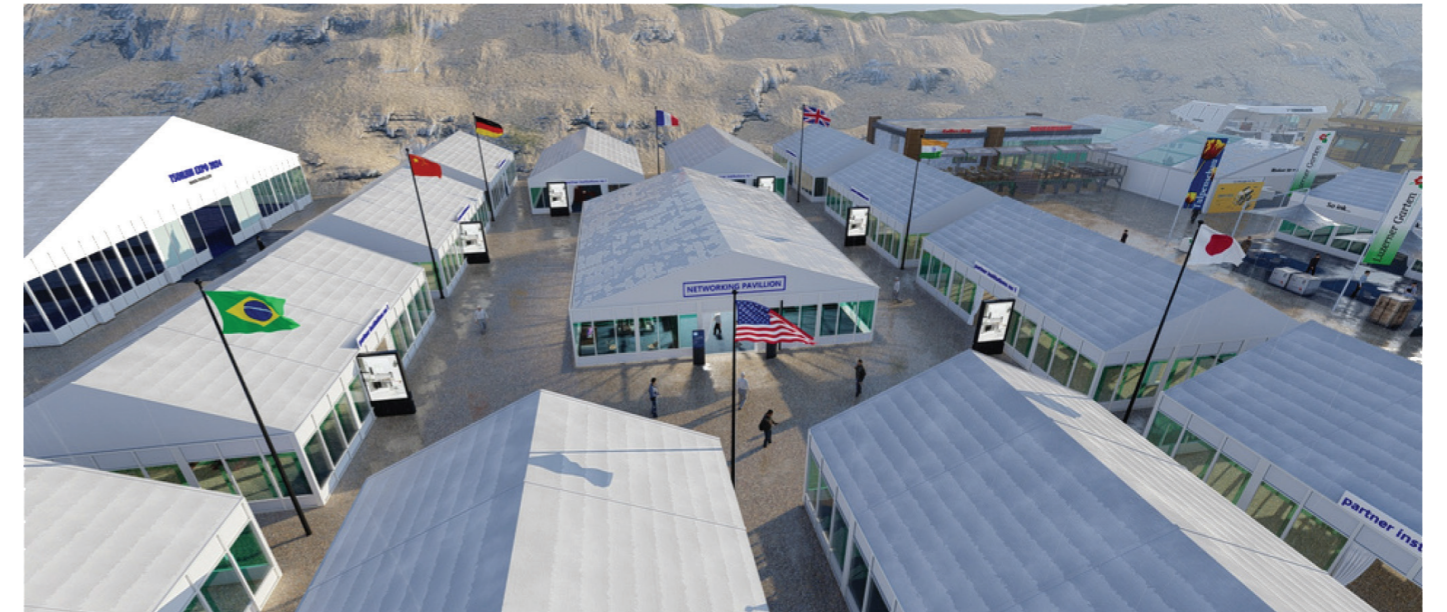
The official caterers for Mine Pro 2024 are eliminating all single-use plastics, including plastic utensils, straws, and water bottles. Please bring a reusable bottle to the show.

Solar-powered security and lighting towers

The organizers will also be experimenting with other solar-powered applications with a view to increasing the amount of solar power used as part of the energy mix going forward.

WHY ATTEND?

COUNTRY SHOWCASE



- The platform serves as an exclusive hub for supporting companies importing diverse products, services, and equipment from their home countries.
- During the exhibition, countries are encouraged to fully introduce their foreign trade policies, along with export and import financing opportunities.
- This presentation targets both sellers and buyers, aiming to foster international trade between participating countries and Mongolia.

PROCUREMENT PRESENTATION, CONSULTING & SERVICE PROVIDERS EVENT



DO YOU ENCOUNTER THESE CHALLENGES WHEN ATTENDING EXHIBITIONS?

- Unclear Program
- Struggling to Connect with Buyers Lead Generation Issues
- Lack of Organiser Support

WE UNDERSTAND EXHIBITORS NEEDS BECAUSE WE KNOW WHAT WE ARE DOING.

- All leading Mongolian buyers host a procurement presentation event.
- The organiser and your embassy will make concerted efforts to promote your company's information, products, and services.

PROGRAMME OF EVENTS

OCT 10, 2024 @NETWORKING PAVILION	OCT 11, 2024 @NETWORKING PAVILION	OCT 12, 2024 @NETWORKING PAVILION
PROCUREMENT POLICY, PROCESS AND REQUIREMENTS	EXPORT AND IMPORT FINANCING OPPORTUNITIES	CONSULTING & SERVICE PROVIDERS EVENT
10:00-11:00 OPENING CEREMONY	10:00-11:00 UNITED KINGDOM EXPORT FINANCE	10:00-10:30 HIGHLIGHTS FROM THE INTERNATIONAL EXPLORATION SERVICE FIRMS 5 minute presentations by 6 firms
11:00-11:20 Erdenet Mining Corporation	11:00-11:20 TBC	10:30-11:00 HIGHLIGHTS FROM THE INTERNATIONAL METALLURGICAL & PROCESS CONSULTING FIRMS 5 minute presentations by 6 firms
11:20-11:40 Oyu Tolgoi	11:20-11:40 TBC	11:00-12:30 REFRESHMENT BREAK
11:40-12:00 Mongolian Mining Corporation	11:40-12:00 TBC	12:30-13:00 HIGHLIGHTS FROM THE INTERNATIONAL FINANCIAL CONSULTING FIRMS 5 minute presentations by 6 firms
12:00-13:00 LUNCH TIME	12:00-13:00 LUNCH TIME	13:00-13:30 HIGHLIGHTS FROM THE INTERNATIONAL THE MINING CONSULTING FIRMS 5 minute presentations by 6 firms
13:00-14:00 HIGHLIGHTS FROM ASSOCIATIONS <i>5 minute presentations</i> <i>MMPA, Eurocham, DMUV, Britcham, Auscham, Amcham, FranceCham, Euroclub</i>	13:00-14:00 HIGHLIGHTS FROM THE SECTORS SUPPLY CHAINS <i>5 minute presentations</i>	13:30-14:00 HIGHLIGHTS FROM THE INTERNATIONAL LEGAL & REGULATORY CONSULTING FIRMS 5 minute presentations by 6 firms
14:00-14:20 Erdenes Tavantolgoi	14:00-14:20 TBC	14:00-14:30 HIGHLIGHTS FROM THE INTERNATIONAL ENVIRONMENTAL CONSULTING FIRMS 5 minute presentations by 6 firms
14:20-14:40 MoEnco	14:20-14:40 TBC	14:30-15:00 HIGHLIGHTS FROM THE INTERNATIONAL HEALTH & SAFETY CONSULTING FIRMS 5 minute presentations by 6 firms
14:40-15:00 Erdene Mongol	14:40-15:00 EBRD	
15:00-15:20 REFRESHMENT BREAK	15:00-15:20 REFRESHMENT BREAK	
15:20-15:40 Steppe Gold	15:20-16:40 HIGHLIGHTS FROM THE PARTICIPATING COUNTRIES	
15:40-16:00 Khan Altai Resource	16:20-16:40 TBC	
16:00-16:20 South Gobi Sands	16:40-17:00 TBC	
16:20-16:40 Platinum Land		
16:40-17:00 Monpolimet		

*Kindly be advised that alterations to the list of event participants may occur in the lead-up to the exhibition date.

EXHIBITION SITE MAP



MINEPRO PAVILLION

The Main Pavilion will accommodate over 200 exhibitors, and over the course of three days, it undergoes a dynamic transformation into a bustling hub of business-to-business interactions. Within this space, exhibitors have the option of choosing between shell scheme or space-only stands, catering to a diverse array of needs and preferences.



QUARRY FLOOR

Each participating entity will construct purpose-built facilities tailored to their specific requirements within the designated area, providing them with the ideal platform to showcase their products and offerings to a discerning audience.



COUNTRY PAVILLIONS

International exporting companies will unveil their products and merchandise, accompanied by specialised programs hosted by foreign organisations. This area will serve as a platform for cross-border business engagement and fosters a dynamic exchange of global products and initiatives.



NETWORKING PAVILLION

The primary objective of stakeholders is to engage in valuable networking opportunities with one another. To facilitate this, a conducive environment for networking and a diverse range of networking programs will be meticulously curated within this area, ensuring a seamless and productive exchange of ideas and connections.



DEMONSTRATION AREA

At this authentic worksite, an array of heavy machinery and equipment will be actively engaged, showcasing their prowess and capabilities to an attentive and discerning audience. This live demonstration underscores the practical and operational aspects of these industrial assets.

PARTNER COUNTRY OPPORTUNITIES

PARTNER COUNTRY PACKAGE

20'000 USD

Includes **150m2** marquee tent.

Partner Countries located together on the designated **international country zone**.

Will have the freedom to create their own program inside the booth for country showcases. The exhibition organiser will help to promote.

The logos of **up to three** co-presenting Organisation/Agency/NGO will always be displayed alongside the respective country name under the Co-Presenter status.

Pre-Event Branding Opportunities:

- Partner country logo's on exhibition website.
- Link to Partner country website on exhibition website.
- Partner country logo's on pre-event marketing & promotional materials.

Event Branding Opportunities:

- Partner country logo's on rolling presentation during intervals in main pavilion.
- Partner country logo's advert in exhibition magazine.
- Partner country logo's on exhibition signage.
- Partner country logo's on exhibition banners.

Post-Event Branding Opportunities:

- Event highlights' article in Minepro 2024 newsletter and website highlighting your Partner country involvement as Partner Country.

BRANDING OPPORTUNITIES

FOR ADDITIONAL SPACE

 **EARLY BIRD RATE UNTIL APRIL 20, 2024**

SPACE ONLY PACKAGE
225\$
per.sqm

Located in an MINEPRO PAVILLION, this options allows you the flexibility to build your own single-storey stand using your own contractor. **Minimum space size for this option is 18 sqm.**

(It can be incrementally increased by 9m2)

SHELL SCHEME PACKAGE
275\$
per.sqm

This options provides a complete **booth** together with a range of furniture and display ads. The number of the items and display ads included increases according to the size of your stand. **Minimum stand size for this option is 9 sqm.**

(It can be incrementally increased by 9m2)

TERMS AND CONDITIONS

TERMS AND CONDITIONS

- All benefits relating to the various sponsorship and exhibitor packages are outlined in detail in the sponsorship and exhibitor proposal.
- The participating parties shall follow the operation guidelines, safety protocols, display guidelines, marketing and
- branding guidelines, noise and disturbance policies, hours of operation, cleanliness and maintenance, security protocols and other guidelines issued by the organiser to prevent any risk during the exhibition.
- All rates are indicated in USD and are exclusive of any applicable VAT.

ORDER CONFIRMATION & PAYMENT

Once you have completed, signed and returned this application form, or you have confirmed by email, Lyon Partner Alliance Co., Ltd will issue an invoice of chosen package amount to your company for payment. The invoice constitutes your formal order confirm for payment. Payments must be made within 14 day for payment.

CANCELLATION POLICY

Once this application form has been signed and submitted to Lyon Partners Alliance Co., Ltd, or you have confirmed by email, your company agrees to pay the amount in full. All cancelations must be done in writing and are subjected to the following policy - Cancellations notified to Lyon Partner Alliance Co., Ltd:

- 120 days or more prior to exhibition: Reimbursement of 80 % of total amount
- 119 - 60 days prior to exhibition: Reimbursement of 30 % of total amount
- 60 days or less prior to exhibition: No reimbursement

In the event of force majeure circumstances, it is possible that the originally scheduled exhibition date may experience a delay. In such instances, the exhibition will be promptly rescheduled to take place at the earliest feasible opportunity following the initial planned date.

Should the event be cancelled due to unforeseen circumstances, Lyon Partner Alliance Co., Ltd agrees to refund the money in full to the company.

APPLICATION FORM

Country name: _____

Organisation name: _____

Contact person: _____

Position: _____

Email: _____

Telephone: _____

Address: _____

City, Country: _____

Logo: (Please send attachment to partnership@minepro.mn) _____

I read and accept the terms, conditions and cancellation policy mentioned above.

Signature _____ Date (DD/MM/YY) _____ / _____ / _____
(Stamp)

ORGANISED BY

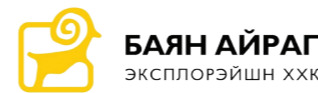


MINEPRO 2024
ULAANBAATAR, MONGOLIA

MNMA BOARD MEMBERS



MNMA MEMBERS



SUPPORTER ORGANIZATIONS





MONGOLIAN NATIONAL
MINING ASSOCIATION



LYON PARTNERS

MINEPRO **2024**

ULAANBAATAR, MONGOLIA

INTERNATIONAL QUARRYING AND MINING EXHIBITION

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